



UNC

THE WILLIAM AND IDA FRIDAY
CENTER FOR CONTINUING EDUCATION

What's the **BIG** Idea?

SPRING 2017 SERIES:

Our Maturing Society

The number of people 65 and over is expected to explode in the coming decades. Engage in discussion with leading experts on aging as they share research and perspectives from a demographic, business, health, and a workforce development/entrepreneurial perspective.

▶ **Bracing for the Silver Tsunami**

April 13 | The aging of the boomer generation is ushering in a huge wave of older adults, a silver tsunami which will dramatically transform all of our nation's social, economic, and political institutions.

James H. Johnson, Jr., PhD, William R. Kenan Jr., Distinguished Professor of Strategy and Entrepreneurship and Director of the Urban Investment Strategies Center at the Frank Hawkins Kenan Institute of Private Enterprise, UNC-Chapel Hill

▶ **Rethinking Aging: Growing Old and Living Well in an Overtreated Society**

April 20 | The degree to which medicalization and overtreatment can impair longevity and compromise well-being can be substantial. Are these changes counter-intuitive or cognitive dissonance?

Nortin M. Hadler, MD, MACP, MACR, FACOEM, Emeritus Professor of Medicine and Microbiology/Immunology, UNC-Chapel Hill

▶ **Senior Entrepreneurship is not an Oxymoron: The 21st Century is the Age of Experience!**

April 27 | Seniors around the globe are entrepreneuring their way into a new life, optimizing their life and work experience, and creating businesses of their own, from micro- to multimillion-dollar ventures.

Elizabeth Isele, founder and CEO of The Global Institute for Experienced Entrepreneurship, Senior Fellow in Social Innovation, Babson College, and Associate Fellow for the "Silver Economy" at Chatham House: The Royal Institute of International Research

7-8:30 pm, Thursdays at the Friday Center.

To register: fri.center/WBISpring17 or call 919-962-2643.

Registration fee: \$10 for each session or \$25 for all three.

Free admission with student ID. RSVP: 919-962-2643